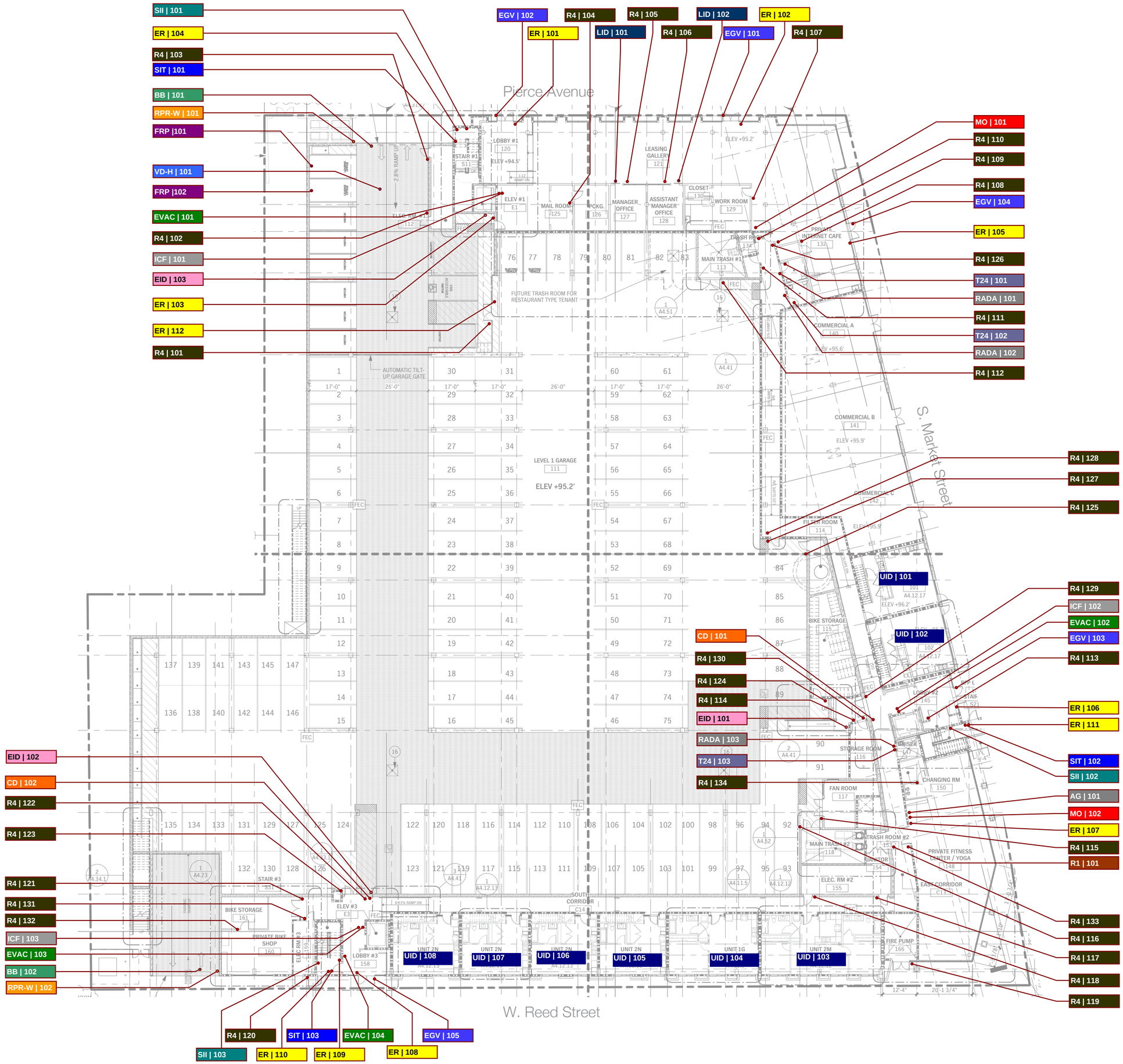




WeidnerCA

Signage and Graphics
to Brand the Built Environment©

5001 24th Street
Sacramento, CA 95822
**916-452-8000**

WeidnerCA.com

CA License No. 559090
NV License No. 0040109

Consulting Designers

ROSS LUTHIN CREATIVE

creative@rossluthin.com
**707.573.7359**


**Project:**
The Pierce
60 Pierce Avenue
San Jose, CA

**Client:**
Sares • Regis

## Legend

- CD — Corridor Directional
- EID — Elevator ID
- LID — Lobby Logo
- GE — Gate Entry Sign
- R5 — Storage ID
- AG — Amenity Guidelines
- AD — Address Number
- BB — Clearance Bar
- RPR — Parking Regulations
- VD-H — Vehic. Direct.,Hanging
- EGV — Glass Graphics
- R1 — Primary Room ID
- R4 — General Room ID
- UID — Unit ID
- UID-X — Unit ID, Exterior
- MO — Maximum Occupancy
- EVAC — Evacuation Plan
- SII — Stairwell Info
- SIT — Stair Level ID
- ER — Exit Route
- RADA — ADA Restroom
- T24 — Title 24 Restroom

05.19.15

- ☐ Planning
- ☐ Schematic Design
- ■ Design Develop.50%
- ☐ City Submittal
- ☐ Design Intent

Scale
NTS

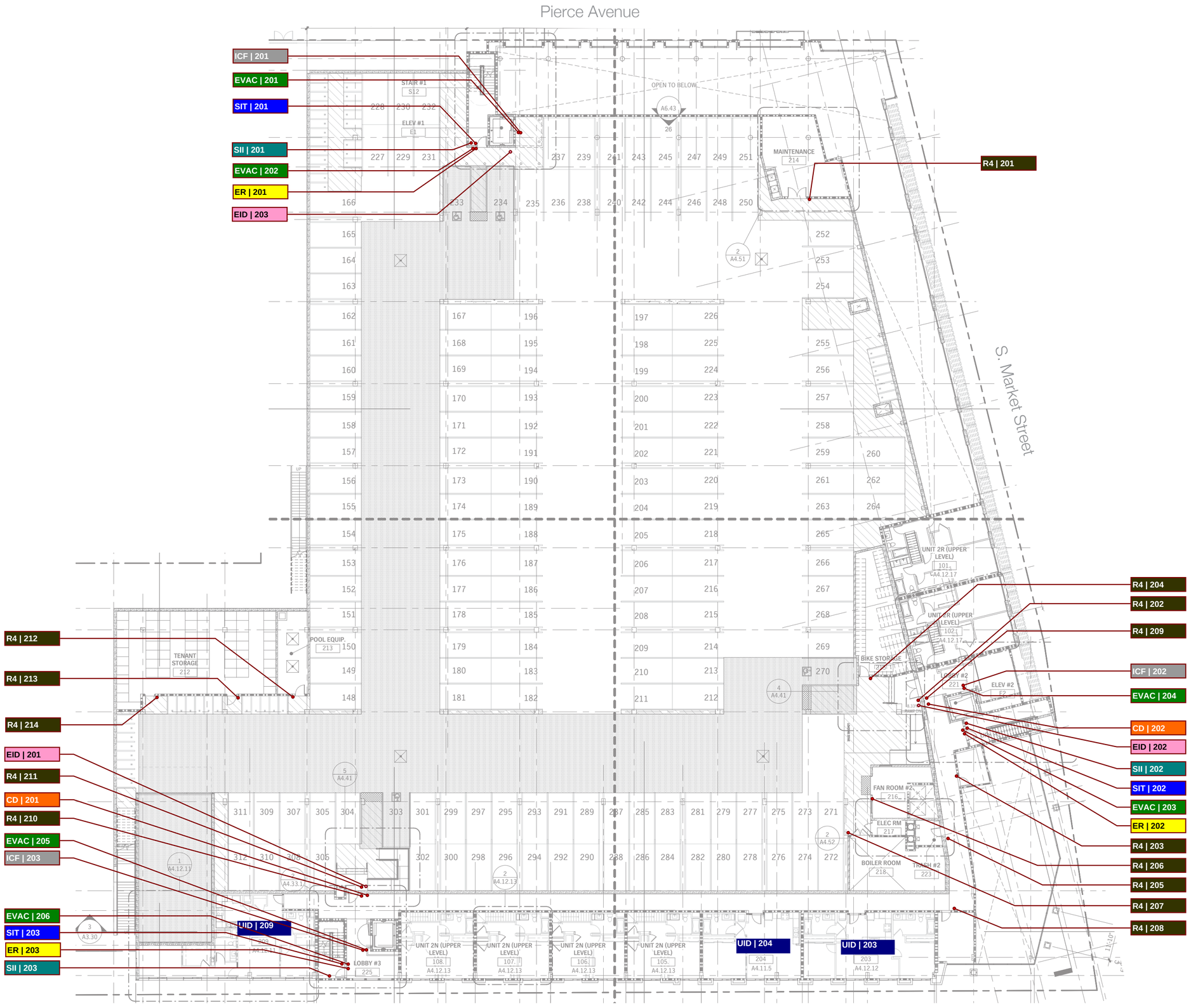

DIGITAL RENDERINGS, COLORS, AND FINISHES ARE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY. COLORS AND FINISHES ARE NOT TO BE USED AS SAMPLES OF ACTUAL PAINT AND/OR MATERIAL FINISHES. ACTUAL SIGNS WILL CONFORM TO SCALE DIMENSIONS.

©2015 WEIDNER.CA AND ROSS/LUTHIN CREATIVE NO PART OF THE ABOVE DRAWING(S) DESIGN, ARRANGEMENTS OR IDEAS HEREON SHALL BE DUPLICATED FOR ANY PURPOSE WHATSOEVER WITHOUT THE EXPRESSED WRITTEN CONSENT OF WEIDNER.CA AND ROSS/LUTHIN CREATIVE.


North

# Floor 1
Sign Locations

# SL.1





WeidnerCA

Signage and Graphics
to Brand the Built Environment©

5001 24th Street
Sacramento, CA 95822
**916-452-8000**

WeidnerCA.com

CA License No. 559090
NV License No. 0040109

Consulting Designers

ROSS LUTHIN CREATIVE

creative@rossluthin.com
**707.573.7359**


**Project:**
The Pierce
60 Pierce Avenue
San Jose, CA

**Client:**
Sares • Regis

## Legend

- CD — Corridor Directional
- EID — Elevator ID
- LID — Lobby Logo
- GE — Gate Entry Sign
- R5 — Storage ID
- AG — Amenity Guidelines
- AD — Address Number
- BB — Clearance Bar
- RPR — Parking Regulations
- VD-H — Vehic. Direct.,Hanging
- EGV — Glass Graphics
- R1 — Primary Room ID
- R4 — General Room ID
- UID — Unit ID
- UID-X — Unit ID, Exterior
- MO — Maximum Occupancy
- EVAC — Evacuation Plan
- SII — Stairwell Info
- SIT — Stair Level ID
- ER — Exit Route
- RADA — ADA Restroom
- T24 — Title 24 Restroom

05.19.15

- ☐ Planning
- ☐ Schematic Design
- ■ Design Develop.50%
- ☐ City Submittal
- ☐ Design Intent

Scale
NTS

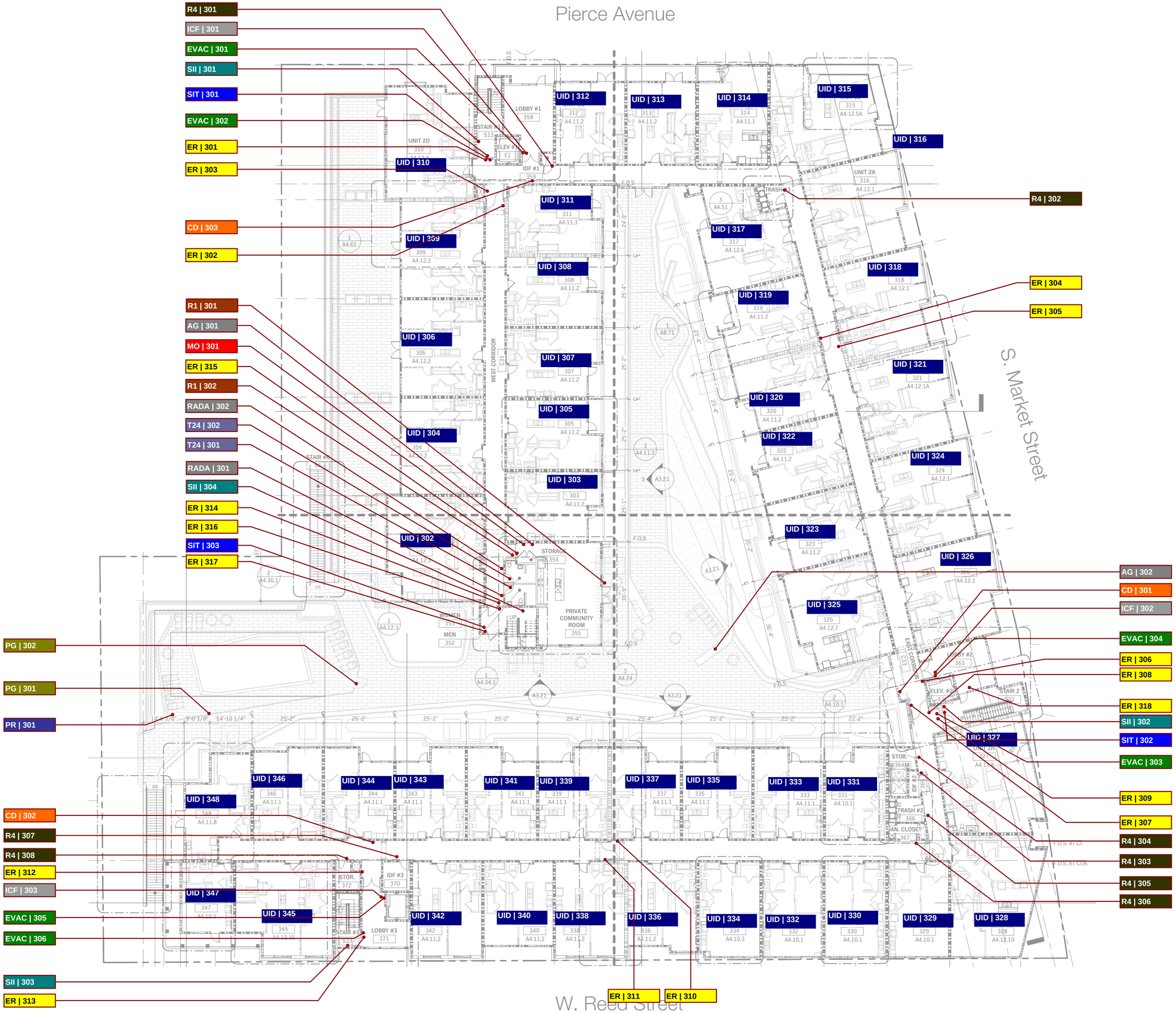

DIGITAL RENDERINGS, COLORS, AND FINISHES ARE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY. COLORS AND FINISHES ARE NOT TO BE USED AS SAMPLES OF ACTUAL PAINT AND/OR MATERIAL FINISHES. ACTUAL SIGNS WILL CONFORM TO SCALE DIMENSIONS.

©2015 WEIDNER.CA AND ROSS/LUTHIN CREATIVE NO PART OF THE ABOVE DRAWING(S) DESIGN, ARRANGEMENTS OR IDEAS HEREON SHALL BE DUPLICATED FOR ANY PURPOSE WHATSOEVER WITHOUT THE EXPRESSED WRITTEN CONSENT OF WEIDNER.CA AND ROSS/LUTHIN CREATIVE.


# Floor 2
Sign Locations

North

# SL.2





WeidnerCA

Signage and Graphics
to Brand the Built Environment©

5001 24th Street
Sacramento, CA 95822
**916-452-8000**

WeidnerCA.com

CA License No. 559090
NV License No. 0040109

Consulting Designers

ROSS LUTHIN CREATIVE

creative@rossluthin.com
**707.573.7359**


**Project:**
The Pierce
60 Pierce Avenue
San Jose, CA

**Client:**
Sares • Regis

## Legend

| | |
|---|---|
| CD | Corridor Directional |
| EID | Elevator ID |
| LID | Lobby Logo |
| GE | Gate Entry Sign |
| R5 | Storage ID |
| AG | Amenity Guidelines |
| AD | Address Number |
| BB | Clearance Bar |
| RPR | Parking Regulations |
| VD-H | Vehic. Direct.,Hanging |
| EGV | Glass Graphics |
| R1 | Primary Room ID |
| R4 | General Room ID |
| UID | Unit ID |
| UID-X | Unit ID, Exterior |
| MO | Maximum Occupancy |
| EVAC | Evacuation Plan |
| SII | Stairwell Info |
| SIT | Stair Level ID |
| ER | Exit Route |
| RADA | ADA Restroom |
| T24 | Title 24 Restroom |

05.19.15
- ☐ Planning
- ☐ Schematic Design
- ■ Design Develop.50%
- ☐ City Submittal
- ☐ Design Intent

Scale
NTS

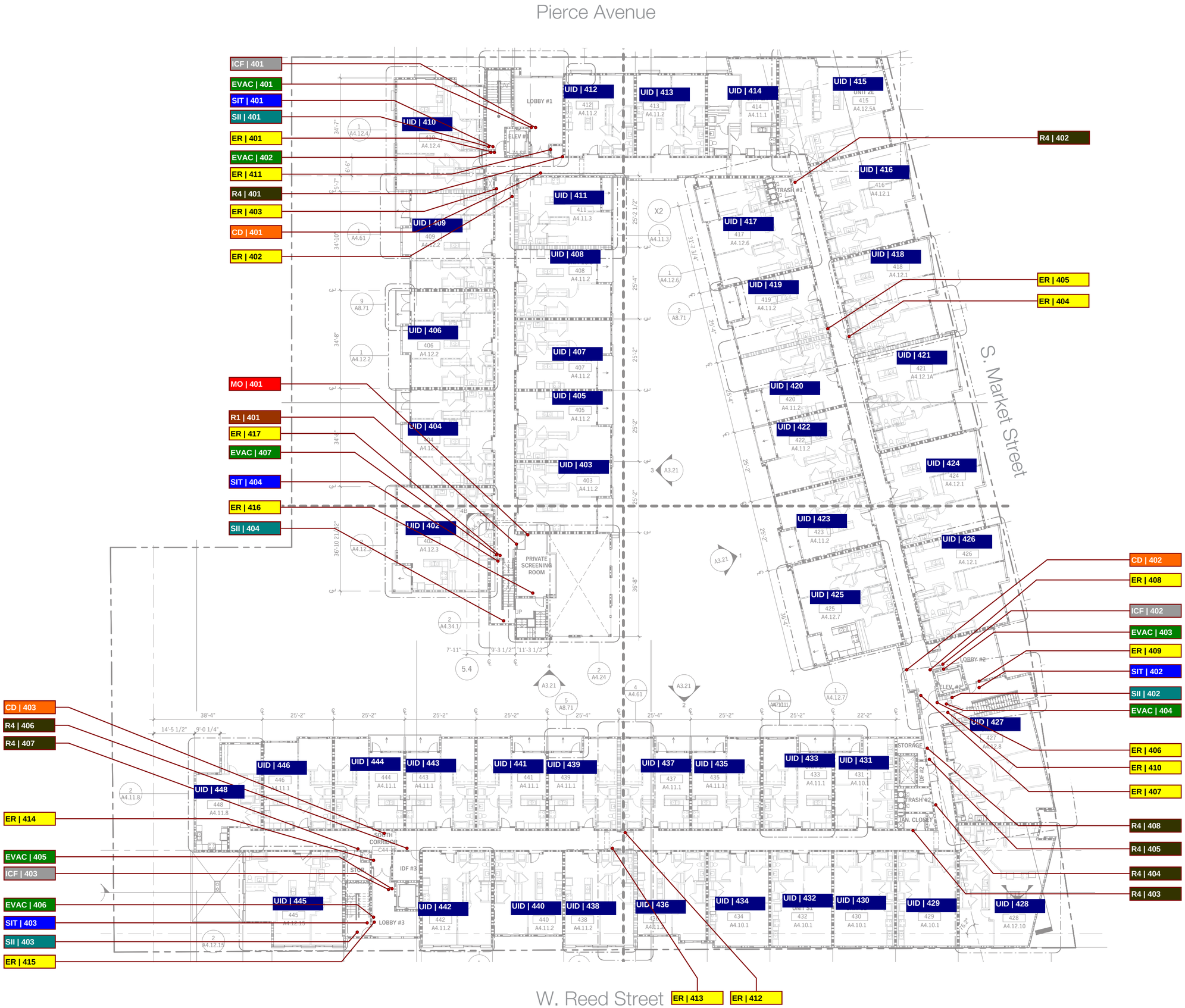

DIGITAL RENDERINGS, COLORS, AND FINISHES ARE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY. COLORS AND FINISHES ARE NOT TO BE USED AS SAMPLES OF ACTUAL PAINT AND/OR MATERIAL FINISHES. ACTUAL SIGNS WILL CONFORM TO SCALE DIMENSIONS.

©2015 WEIDNER.CA AND ROSS/LUTHIN CREATIVE NO PART OF THE ABOVE DRAWING(S) DESIGN, ARRANGEMENTS OR IDEAS HEREON SHALL BE DUPLICATED FOR ANY PURPOSE WHATSOEVER WITHOUT THE EXPRESSED WRITTEN CONSENT OF WEIDNER.CA AND ROSS/LUTHIN CREATIVE.


# Floor 3
Sign Locations

North

# SL.3




North


Weidner CA

Signage and Graphics
to Brand the Built Environment©

5001 24th Street
Sacramento, CA 95822
**916-452-8000**

WeidnerCA.com

CA License No. 559090
NV License No. 0040109

Consulting Designers

ROSS LUTHIN CREATIVE

creative@rossluthin.com
**707.573.7359**


**Project:**
The Pierce
60 Pierce Avenue
San Jose, CA

**Client:**
Sares • Regis

## Legend

- CD — Corridor Directional
- EID — Elevator ID
- LID — Lobby Logo
- GE — Gate Entry Sign
- R5 — Storage ID
- AG — Amenity Guidelines
- AD — Address Number
- BB — Clearance Bar
- RPR — Parking Regulations
- VD-H — Vehic. Direct.,Hanging
- EGV — Glass Graphics
- R1 — Primary Room ID
- R4 — General Room ID
- UID — Unit ID
- UID-X — Unit ID, Exterior
- MO — Maximum Occupancy
- EVAC — Evacuation Plan
- SII — Stairwell Info
- SIT — Stair Level ID
- ER — Exit Route
- RADA — ADA Restroom
- T24 — Title 24 Restroom

05.19.15
- ☐ Planning
- ☐ Schematic Design
- ■ Design Develop.50%
- ☐ City Submittal
- ☐ Design Intent

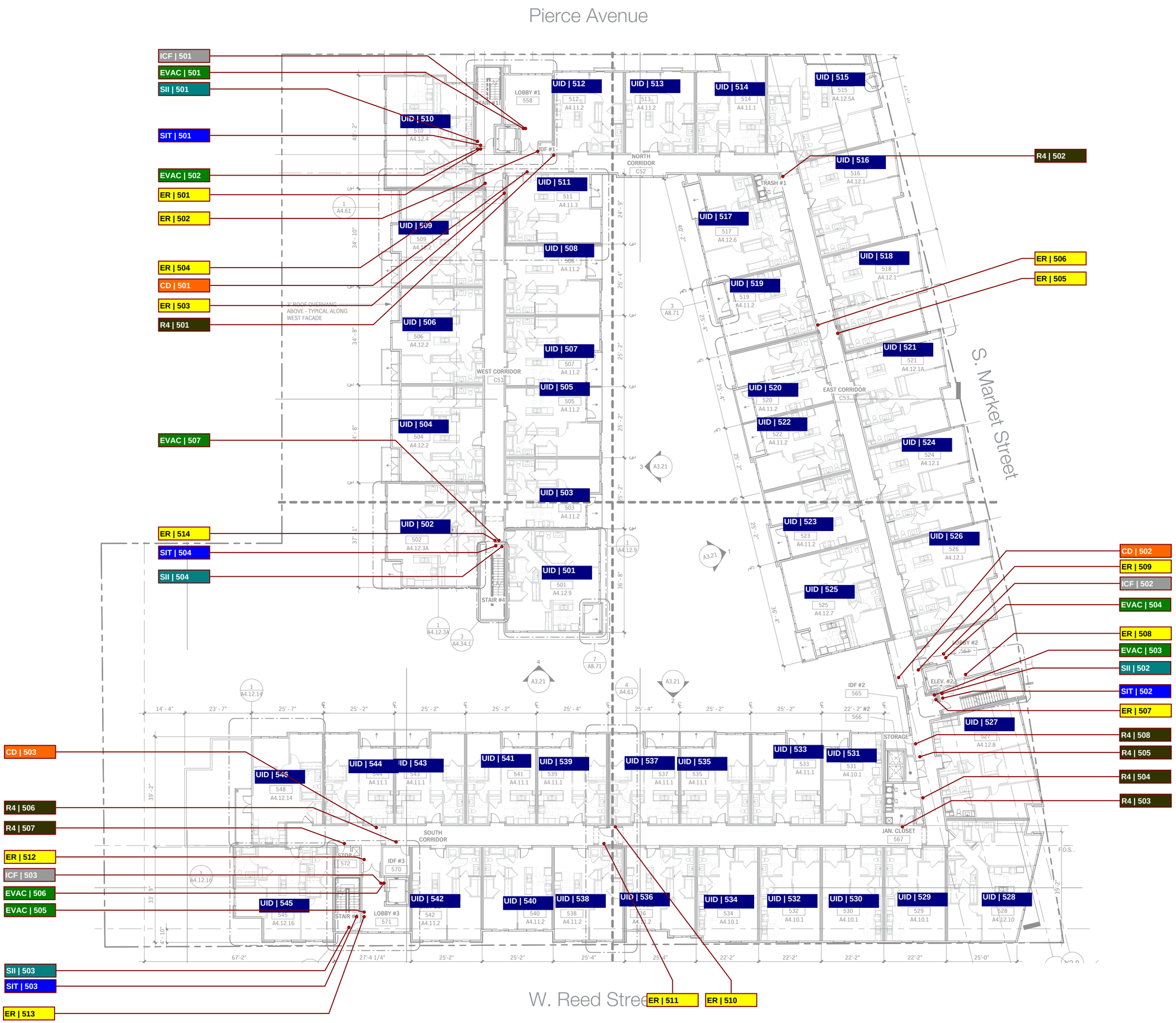
Scale
NTS


DIGITAL RENDERINGS, COLORS, AND FINISHES ARE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY. COLORS AND FINISHES ARE NOT TO BE USED AS SAMPLES OF ACTUAL PAINT AND/OR MATERIAL FINISHES. ACTUAL SIGNS WILL CONFORM TO SCALE DIMENSIONS.

©2015 WEIDNER.CA AND ROSS/LUTHIN CREATIVE NO PART OF THE ABOVE DRAWING(S) DESIGN, ARRANGEMENTS OR IDEAS HEREON SHALL BE DUPLICATED FOR ANY PURPOSE WHATSOEVER WITHOUT THE EXPRESSED WRITTEN CONSENT OF WEIDNER.CA AND ROSS/LUTHIN CREATIVE.


# Floor 4
Sign Locations

# SL.4





WeidnerCA

Signage and Graphics
to Brand the Built Environment©

5001 24th Street
Sacramento, CA 95822
**916-452-8000**

WeidnerCA.com

CA License No. 559090
NV License No. 0040109

Consulting Designers

ROSS LUTHIN CREATIVE

creative@rossluthin.com
**707.573.7359**


**Project:**
The Pierce
60 Pierce Avenue
San Jose, CA

**Client:**
Sares • Regis

## Legend

- CD — Corridor Directional
- EID — Elevator ID
- LID — Lobby Logo
- GE — Gate Entry Sign
- R5 — Storage ID
- AG — Amenity Guidelines
- AD — Address Number
- BB — Clearance Bar
- RPR — Parking Regulations
- VD-H — Vehic. Direct.,Hanging
- EGV — Glass Graphics
- R1 — Primary Room ID
- R4 — General Room ID
- UID — Unit ID
- UID-X — Unit ID, Exterior
- MO — Maximum Occupancy
- EVAC — Evacuation Plan
- SII — Stairwell Info
- SIT — Stair Level ID
- ER — Exit Route
- RADA — ADA Restroom
- T24 — Title 24 Restroom

05.19.15
- ☐ Planning
- ☐ Schematic Design
- ■ Design Develop.50%
- ☐ City Submittal
- ☐ Design Intent

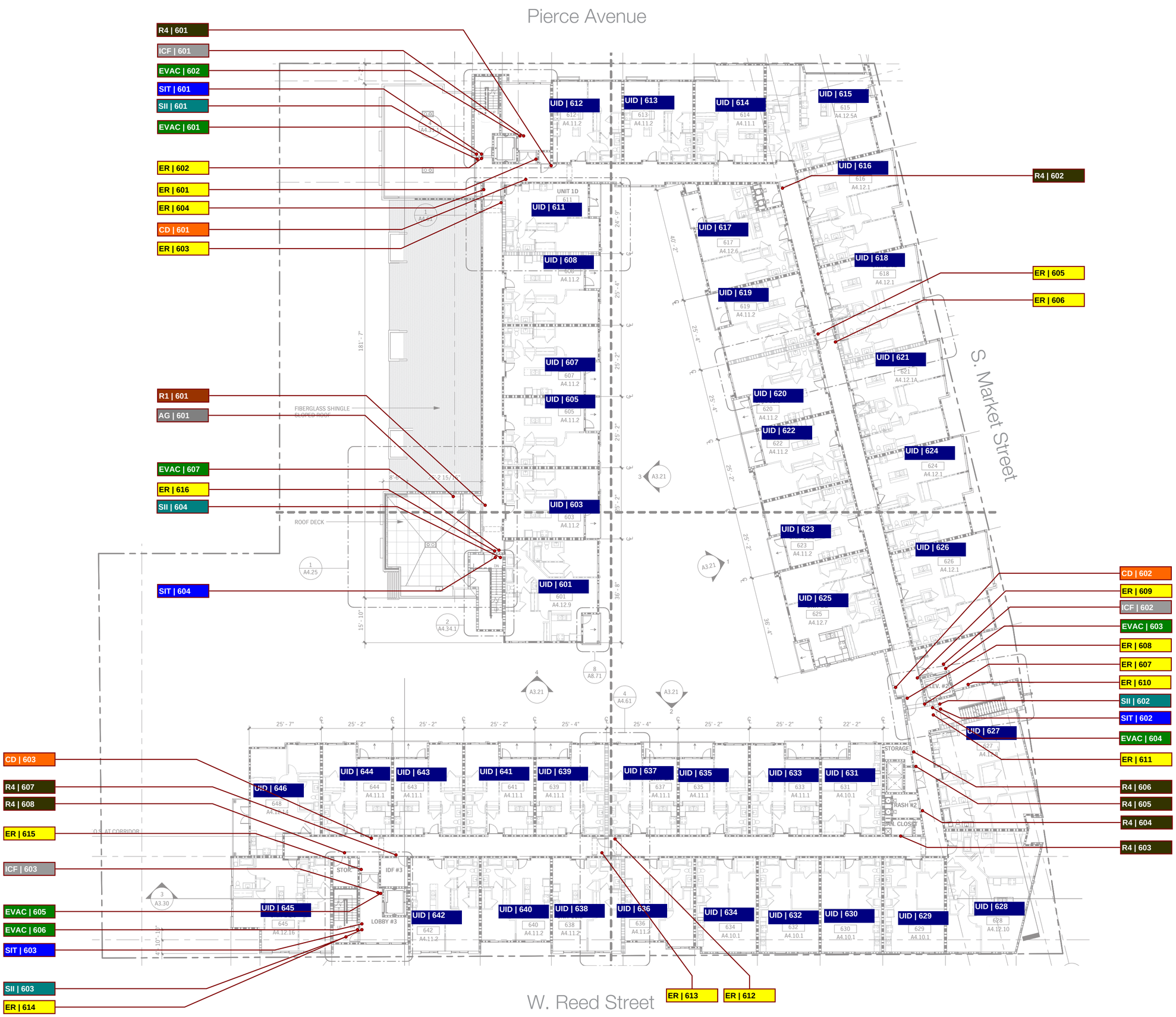
Scale
NTS


DIGITAL RENDERINGS, COLORS, AND FINISHES ARE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY. COLORS AND FINISHES ARE NOT TO BE USED AS SAMPLES OF ACTUAL PAINT AND/OR MATERIAL FINISHES. ACTUAL SIGNS WILL CONFORM TO SCALE DIMENSIONS.

©2015 WEIDNER.CA AND ROSS/LUTHIN CREATIVE NO PART OF THE ABOVE DRAWING(S) DESIGN, ARRANGEMENTS OR IDEAS HEREON SHALL BE DUPLICATED FOR ANY PURPOSE WHATSOEVER WITHOUT THE EXPRESSED WRITTEN CONSENT OF WEIDNER.CA AND ROSS/LUTHIN CREATIVE.


# Floor 5
Sign Locations

# SL.5





WeidnerCA

Signage and Graphics
to Brand the Built Environment©

5001 24th Street
Sacramento, CA 95822
**916-452-8000**

WeidnerCA.com

CA License No. 559090
NV License No. 0040109

Consulting Designers

ROSS LUTHIN CREATIVE

creative@rossluthin.com
**707.573.7359**


**Project:**
The Pierce
60 Pierce Avenue
San Jose, CA

**Client:**
Sares • Regis

## Legend

| | |
|---|---|
| CD | Corridor Directional |
| EID | Elevator ID |
| LID | Lobby Logo |
| GE | Gate Entry Sign |
| R5 | Storage ID |
| AG | Amenity Guidelines |
| AD | Address Number |
| BB | Clearance Bar |
| RPR | Parking Regulations |
| VD-H | Vehic. Direct.,Hanging |
| EGV | Glass Graphics |
| R1 | Primary Room ID |
| R4 | General Room ID |
| UID | Unit ID |
| UID-X | Unit ID, Exterior |
| MO | Maximum Occupancy |
| EVAC | Evacuation Plan |
| SII | Stairwell Info |
| SIT | Stair Level ID |
| ER | Exit Route |
| RADA | ADA Restroom |
| T24 | Title 24 Restroom |

05.19.15
- ☐ Planning
- ☐ Schematic Design
- ■ Design Develop.50%
- ☐ City Submittal
- ☐ Design Intent

Scale
NTS

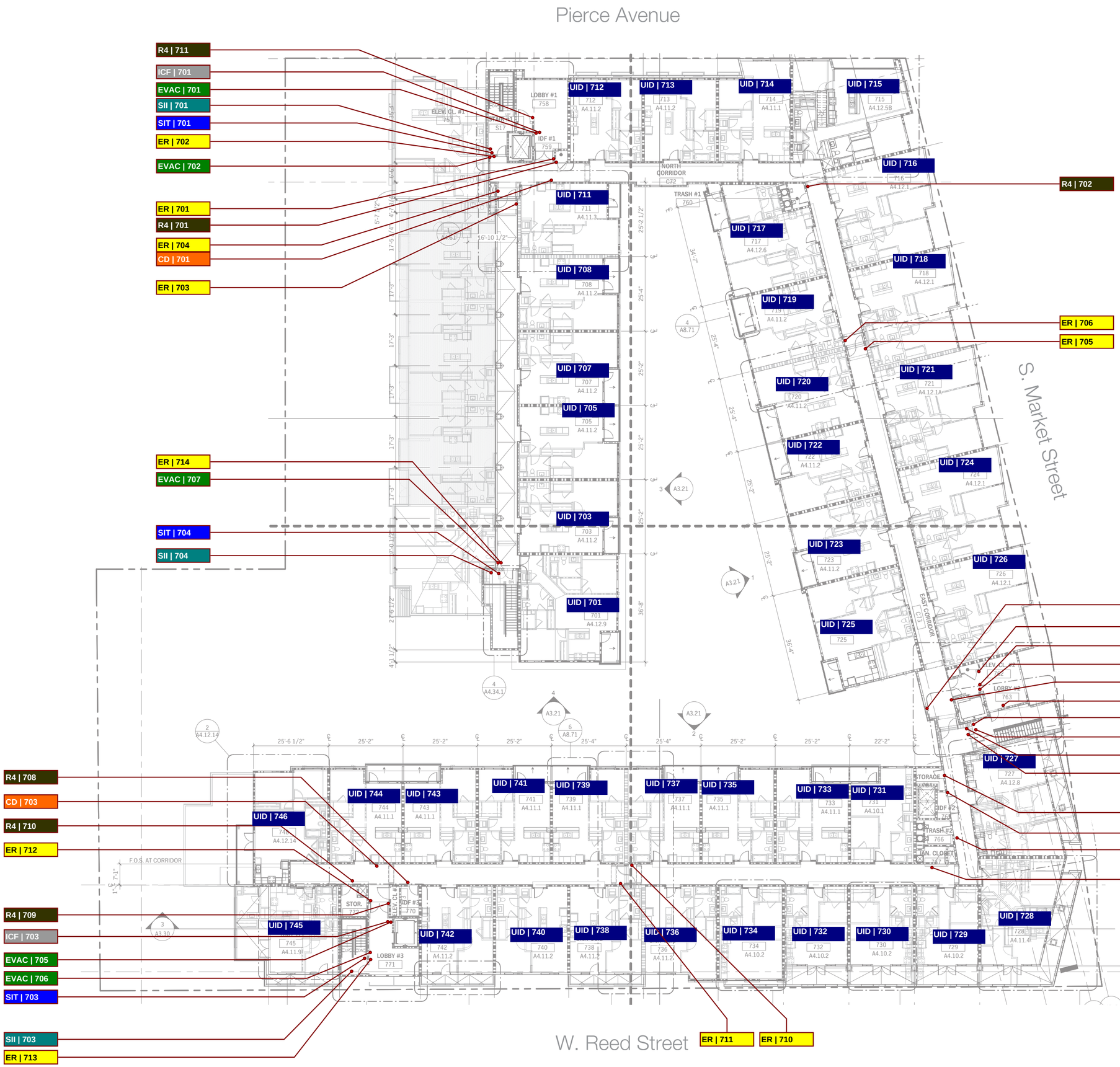

DIGITAL RENDERINGS, COLORS, AND FINISHES ARE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY. COLORS AND FINISHES ARE NOT TO BE USED AS SAMPLES OF ACTUAL PAINT AND/OR MATERIAL FINISHES. ACTUAL SIGNS WILL CONFORM TO SCALE DIMENSIONS.

©2015 WEIDNER.CA AND ROSS/LUTHIN CREATIVE NO PART OF THE ABOVE DRAWING(S) DESIGN, ARRANGEMENTS OR IDEAS HEREON SHALL BE DUPLICATED FOR ANY PURPOSE WHATSOEVER WITHOUT THE EXPRESSED WRITTEN CONSENT OF WEIDNER.CA AND ROSS/LUTHIN CREATIVE.


# Floor 6
Sign Locations

North

# SL.6





WeidnerCA

Signage and Graphics
to Brand the Built Environment©

5001 24th Street
Sacramento, CA 95822
**916-452-8000**

WeidnerCA.com

CA License No. 559090
NV License No. 0040109

Consulting Designers

ROSS LUTHIN CREATIVE

creative@rossluthin.com
**707.573.7359**


**Project:**
The Pierce
60 Pierce Avenue
San Jose, CA

**Client:**
Sares • Regis

## Legend

- CD — Corridor Directional
- EID — Elevator ID
- LID — Lobby Logo
- GE — Gate Entry Sign
- R5 — Storage ID
- AG — Amenity Guidelines
- AD — Address Number
- BB — Clearance Bar
- RPR — Parking Regulations
- VD-H — Vehic. Direct.,Hanging
- EGV — Glass Graphics
- R1 — Primary Room ID
- R4 — General Room ID
- UID — Unit ID
- UID-X — Unit ID, Exterior
- MO — Maximum Occupancy
- EVAC — Evacuation Plan
- SII — Stairwell Info
- SIT — Stair Level ID
- ER — Exit Route
- RADA — ADA Restroom
- T24 — Title 24 Restroom

05.19.15
- ☐ Planning
- ☐ Schematic Design
- ■ Design Develop.50%
- ☐ City Submittal
- ☐ Design Intent

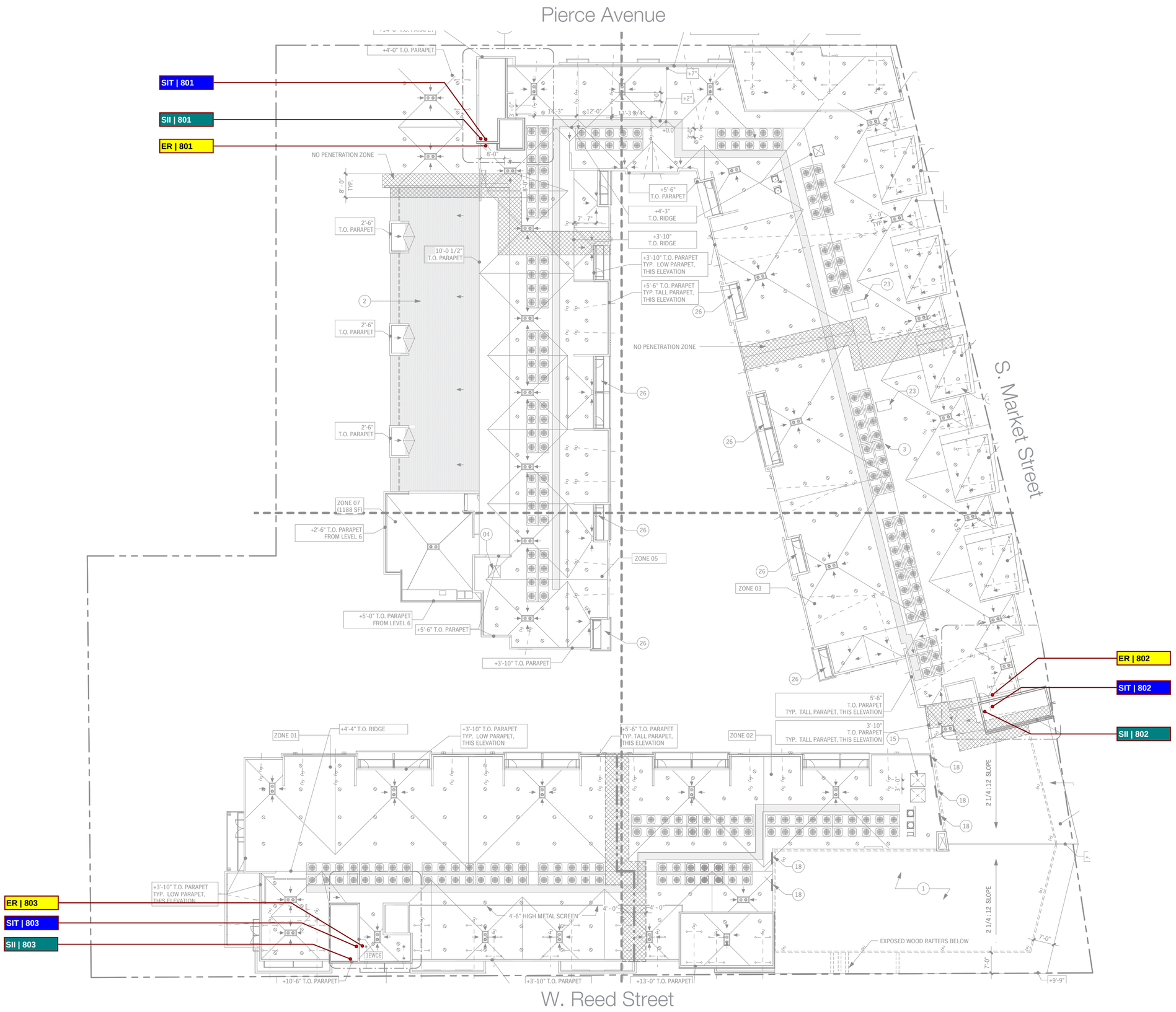
Scale
NTS


DIGITAL RENDERINGS, COLORS, AND FINISHES ARE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY. COLORS AND FINISHES ARE NOT TO BE USED AS SAMPLES OF ACTUAL PAINT AND/OR MATERIAL FINISHES. ACTUAL SIGNS WILL CONFORM TO SCALE DIMENSIONS.

©2015 WEIDNER.CA AND ROSS/LUTHIN CREATIVE NO PART OF THE ABOVE DRAWING(S) DESIGN, ARRANGEMENTS OR IDEAS HEREON SHALL BE DUPLICATED FOR ANY PURPOSE WHATSOEVER WITHOUT THE EXPRESSED WRITTEN CONSENT OF WEIDNER.CA AND ROSS/LUTHIN CREATIVE.


# Floor 7
Sign Locations

# SL.7




North

Signage and Graphics
to Brand the Built Environment©

5001 24th Street
Sacramento, CA 95822
**916-452-8000**

WeidnerCA.com

CA License No. 559090
NV License No. 0040109

Consulting Designers

ROSS LUTHIN CREATIVE

creative@rossluthin.com
**707.573.7359**

**Project:**
The Pierce
60 Pierce Avenue
San Jose, CA

**Client:**
Sares • Regis

## Legend

- CD Corridor Directional
- EID Elevator ID
- LID Lobby Logo
- GE Gate Entry Sign
- R5 Storage ID
- AG Amenity Guidelines
- AD Address Number
- BB Clearance Bar
- RPR Parking Regulations
- VD-H Vehic. Direct.,Hanging
- EGV Glass Graphics
- R1 Primary Room ID
- R4 General Room ID
- UID Unit ID
- UID-X Unit ID, Exterior
- MO Maximum Occupancy
- EVAC Evacuation Plan
- SII Stairwell Info
- SIT Stair Level ID
- ER Exit Route
- RADA ADA Restroom
- T24 Title 24 Restroom

05.19.15

- ☐ Planning
- ☐ Schematic Design
- ■ Design Develop.50%
- ☐ City Submittal
- ☐ Design Intent

Scale
NTS

DIGITAL RENDERINGS, COLORS, AND FINISHES ARE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY. COLORS AND FINISHES ARE NOT TO BE USED AS SAMPLES OF ACTUAL PAINT AND/OR MATERIAL FINISHES. ACTUAL SIGNS WILL CONFORM TO SCALE DIMENSIONS.

©2015 WEIDNER.CA AND ROSS/LUTHIN CREATIVE NO PART OF THE ABOVE DRAWING(S) DESIGN, ARRANGEMENTS OR IDEAS HEREON SHALL BE DUPLICATED FOR ANY PURPOSE WHATSOEVER WITHOUT THE EXPRESSED WRITTEN CONSENT OF WEIDNER.CA AND ROSS/LUTHIN CREATIVE.

# Roof
Sign Locations

**SL.8**